

Publicity Ministry Annual Report

Saturday, January 15, 2011

Organized: July, 2002 by Rev. Dr. Larry E. Covington

“And the gospel must first be published among all nations.” Mark 13:10

Ministry Motto: “Spread the Good News”

The Ebenezer UCC Publicity Ministry continues the responsibility of composing out going correspondence and advertisement for the church and ECCO Center ministry events. Our ministry works closely with our Administrative Assistant, Ms. Gladys Shepard, receiving directives and annual church calendar events for the year. A form was designed to have ministry leaders complete, giving directives as to the type of advertisement they are requesting: i.e., letters, flyers, posters, banner, newspaper articles, radio and cablevision. This form should be turned into Publicity Ministry **60** days prior to event. The forms are located in the ECCO Welcome Center in the Publicity Ministry mailbox for ministry leaders' convenience. We have continued the weekly Local Church Announcements done by Ms. Gwen Burston, during 2009. Most recently, this responsibility is now being done by Ebenezer UCC staff.

We are happy to announce Ms. Gwen Burston will assume Publicity Chair on January 1, 2011. Also, we are excited to report that Ms. LaKeisha Baldwin has returned to our ministry. She has already designed a new Ebenezer UCC Facebook Page. Thanks go out to LaKeisha for her initiative. We gained MIT Dion Terry as CFO of our Ebenezer UCC staff but lost her as a member of Publicity. Thank you for your time with us. This year, we have had two members of our ministry recognized as Ebenezer Members of the Month: Ms. Dion Terry and Ms. Gladys Shepard. Congratulations to you both.

We were blessed to have Rev. Dr. Richard W. Styles, Pastor of First Baptist, Apple St., as our guest Minister for the Publicity Ministry's 8th Anniversary Celebration, Sunday, August 29, 2010. The First Baptist Male Chorus and congregation accompanied their pastor. We were spiritually blest by Rev. Styles' message. He is an amazing Preacher that the First Baptist Church and the community will truly miss upon his retirement at the end of the year. We were honored to have him at Ebenezer.

Each ministry of the church was asked to contribute to the PAM Ministry budget for the 15th Anniversary of our Pastor. Our ministry is small, however, we were able to contribute \$500.00 to PAM for this effort.

We ask your continued prayers and support for this ministry. We continue to aspire to be a blessing to our pastor, church and community.

Respectfully submitted,

(Mrs.) Brenda H. Forain, Chair

Ms. Gwen Burston, Ms. LaKeisha Baldwin, Ms. Lillian Faucette, Mr. William Gattis, Ms. Jennifer Pettie, Ms. Cynthia Satterfield, Ms. Gladys Shepard, Ms. Deloris Sturdivant.